

Building Applications With Ibeacon Proximity And Location Services With Bluetooth Low Energy Matthew S Gast

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By transmitting an identifier, a beacon can define a small area that devices react to, and those reactions can be used to create new applications and new interactions. An iBeacon is a Bluetooth Low Energy proximity beacon that is submitted for compatibility testing under an Apple licensing program, and the Bluetooth proximity functions on Apple systems are referred to in developer documentation as iBeacon frameworks.

1 Introduction - Building Applications with iBeacon [Book]
Book description. High-precision location information is increasingly useful for mobile application developers, since it allows devices to interact with the world around them. This practical book shows you how to achieve arm's reach accuracy with iBeacons, simple transmitters that enable your applications to react to nearby surroundings and then deliver timely, relevant information—especially indoors, where GPS and cell service are inaccurate.

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