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higher than the rooms in the current building. Market research commissioned by SW highlighted the following:

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made up of the Board of Leve Directors, the Chief Executive Officer (CEO), the Chief Financial Officer (CFO) and the Chief Operating Officer (COO) or the President and the Vice President. Page 16/48

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Three Levels of Management and Their Functions

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management Higher level Paper 2 Marks Level descriptor 0 The work does not. reach a standard described by the descriptors below. $1-2 \bullet$ Little understanding of the demands of the question. Page 21/48

Few business management tools (where applicable), techniques and theories are explained or applied, and business management terminology is lacking. Little reference to the stimulus Page 22/48

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Profit should increase as TR will be higher and the sales representatives in the toy parties are to be paid on a commission-only basis anyway. The discovery of the market research that the customers Page 24/48

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Executory. Low level Level Supervisory / Operative / First-line managers. Managers at all these levels perform different functions. The role of managers at all the three levels is Page 28/48

discussed below: LEVELS OF MANAGEMENT. Top Level of Management

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criterion
assesses the
extent to which
the student is
able to draw
relevant
conclusions
based on the
analysis of the
report.

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Graduate Degree:
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Semester module: NQF level: 6: Credits: 12: Module presented in English: Prerequisite: MNB1501 (except for qualification code 90017) Purpose: The aim of this module is to provide insight and an Page 45/48

understanding of the individual functional areas of business management which ultimately form a synergistic whole that

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Section A Level
descriptor Q1
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(b) Q2 (b) Q3 (b) Marks 0 The work does not reach a standard described by the descriptors below. $1 - 2 \cdot$ Little knowledge and understanding of relevant issues and business management tools (where Page 47/48

applicable), techniques and theories. •
Little use of business management terminology.

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