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Systems: Managing the Digital Firm (11 ed.).

Prentice Hall/CourseSmart. p. 164. 8.

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collect and record the routine transactions of an...

References and Bibliography -

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Management Information Systems, often referred to as MIS, is an important discipline because it allows people to support business operations through technology. The term refers to the ability to manage a collection of systems, which work together transferring data throughout the organization.

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