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In an era of unprecedented expansion, sport has become even more significant and pervasive in our society. Through this growth, a new breed of specialist has emerged -- the public assembly facility manager. This book provides management information for new and veteran facility managers. The book includes 24 chapters divided into four parts covering fundamentals of management, communication and public relations, financial and marketing fundamentals, and facility design and event management. Facility Management for Physical Activity and Sport is endorsed by the National Council on Facilities and Equipment.

Administration of Intercollegiate Athletics brings together some of the most knowledgeable professionals in the field of athletics administration to create an essential resource for all who aspire to work in this exciting field. This wide-ranging compilation of vital material on the subject of athletics administration is the most comprehensive textbook available to instructors of upper-level courses in sport management and a valuable resource for those in Division I, Division II, Division III, junior college, and National Association of Intercollegiate Athletics levels. This textbook takes a unique approach in the domain of sport education. Contributors to the text, chosen for their widely acknowledged expertise in collegiate athletics administration, provide students with access to ideas from top researchers in the field to incorporate into their evolving professional philosophy. The text offers practical considerations and applications for financial operations, budgeting, marketing, corporate sponsorship, safety and risk assessment, ticketing, licensing, and alumni relations. These topics, in addition to those on media relations, facility and event management, and athlete services are unparalleled to any other text in the industry. There is detailed information on expectations in academics and status of standards for athletic eligibility and discussions of the importance of publicity and promotion, public relations, and media production in today ' s college athletics. Learning tools in Administration of Intercollegiate Athletics enrich students ' understanding: • Leadership Lessons provide key points, inspiring a leadership mind-set that is critical to success in today ' s world of college athletics administration. • Opening scenarios and chapter objectives create a framework for learning, highlighting critical points and translating material to a real-world setting. • Sidebars and case studies call out important concepts from readings. • Industry Profile Q&As offer students a chance to see how working administrators reached their present roles. • Learning activities for each chapter present real-life situations and direct students in applying what they have learned. • Instructor ancillary materials include a test package for evaluating students ' comprehension and an image bank of content for lecture slides. With content developed in partnership with working practitioners, the information presented in Administration of Intercollegiate Athletics is foundational knowledge essential to professional administrators. After reading this text, students will understand each unit in an athletics department and be able to hit the ground running in any one of these units while understanding the broader organizational context.

This comprehensive, accessible and practical textbook provides a complete grounding in both qualitative and quantitative research methods for the sports studies student. The book offers the reader a step-by-step guide to the research process, from designing a research project, to collecting and analyzing data, to reporting the research, and is richly illustrated throughout with sport-related case-studies and examples from around the world. Now in a fully revised and updated new edition, the book covers key topics such as: choosing an appropriate research design undertaking a literature review key research techniques, including questionnaires, interviews, content analysis and ethnographic studies data analysis, including an introduction to SPSS, as well as guides to descriptive and inferential statistics writing a research report ethical issues in sports research. Research Methods in Sports Studies is designed to be a complete and self-contained companion to any research methods course and contains a wealth of useful features, such as highlighted definitions of key terms, revision questions, practical research exercises, and a companion website with web links, multiple choice questions, powerpoint slides, and other learning resources. The book is also an invaluable reference for any student undertaking a dissertation or research project as part of their studies. Visit the companion website at: www.routledge.com/textbooks/9780415493932

NIAAA ' s Guide to Interscholastic Athletic Administration presents a wealth of information and insights from experienced athletic directors across the United States. This comprehensive resource covers leadership, operations, financial and facilities management, and other chief administrative responsibilities to help readers better understand the athletic director ' s multifaceted role. NIAAA ' s Guide to Interscholastic Athletic Administration was developed under the direction of the National Interscholastic Athletic Administrators Association (NIAAA), the trusted authority for excellence in administration of high school sports. This guidebook features the best practices in high school athletic administration to assist both aspiring and practicing athletic directors in meeting the demands of the job. General guidelines and background knowledge are complemented by specific strategies and techniques. Each chapter offers examples of how to solve common problems, and sidebars highlight creative solutions employed by exemplary high school athletic directors. This text features guidance and multidisciplinary information on handling some of the toughest parts of the job. A chapter on personnel management discusses mentoring and evaluation systems to assist with the growth and development of staff, and a technology chapter offers specific recommendations of tools to help athletic directors operate more effectively and efficiently. A chapter on legal and safety concerns outlines concrete measures that administrators can take to prevent mishaps and protect their schools and staff from liability. Readers will also learn how to manage a budget and find creative alternatives to get the most out of available funds. Based on extensive research conducted by the editors, this text confronts several challenges facing contemporary high school sport administrators: • Providing comprehensive professional preparation for athletic director candidates and continuing education for today ' s athletic directors • Aligning the goals of education-based athletic programs and the conduct of coaches, athletes, and parents engaged in the program to the educational mission of the school, district, state, and national governing organizations • Ensuring ongoing education in vital areas including student citizenship, staff support, safety, risk management, and budget preparation • Making consistent efforts to provide equitable opportunities for participation and accommodate the abilities and interests of all student-athletes The position of interscholastic athletic administrator is rapidly becoming one of the most challenging positions in any school as these professionals are asked to do more with less. Given proper education, tools, and goals, NIAAA recognizes the pivotal role an athletic administrator can have in enriching the school culture and experiences of participating athletes, parents, and coaches. NIAAA ' s Guide to Interscholastic Athletic Administration provides fundamental knowledge guided by sound educational practices to enable athletic administrators to execute their daily duties with competence and confidence.

This career guide highlights the various academic and professional pathways that one can follow to arrive at a career in the sports industry.

Achieving Excellence in Fundraising is the go-to reference for fundraising principles, concepts, and techniques. With comprehensive guidance toward the fundraising role, this book reflects the latest advances in fundraising knowledge. Coverage includes evolving technologies, the importance of high net worth donors, global fundraising perspectives, results analysis and performance evaluation, accountability, and credentialing, with contributions from noted experts in the field. You'll gain essential insight into the practice of fundraising and the fundraising cycle, reinforced by ancillary discussion questions, case studies, and additional readings. With contributions from members of The Fund Raising School and the faculty of Indiana University's Lilly Family School of Philanthropy, this new edition includes detailed guidance on nonprofit accounting practices as defined by the Financial Accounting Standards Board and the American Institute of Certified Public Accountants, rounding out the complete, thorough coverage of the fundraising profession. Designed to provide both theory and practical knowledge, this book is an all-in-one resource for anyone who performs fundraising duties. Understand donor dynamics and craft an institutional development plan Explore essential marketing and solicitation techniques Learn effective volunteer recruitment, retention, and management strategies Fundraising merges a variety of fields including psychology, business management, accounting, and marketing, making it a unique role that requires a uniquely well rounded yet focused skillset. Amidst economic uncertainty and a widening wealth gap the world over, it's more important than ever for fundraisers to have a firm grasp on the tools at their disposal. Achieving Excellence in Fundraising is the ultimate guide to succeeding in this critical role.

Sport Finance, Fourth Edition With Web Resource, grounds students in the real world of financial management in sport, showing them how to apply financial concepts and appreciate the importance of finance in establishing sound sport management practices. Utilizing a modern and practical approach, the text encourages students to take a strategic organizational perspective in learning financial skills while gaining a deeper understanding of the reasoning behind the principles of sport finance. The fourth edition of Sport Finance has been revised and restructured to reflect the evolving needs of students entering the dynamic sport industry. Content updates and additions include the following: A new chapter dedicated to assets (such as players, facilities, and goodwill) and liabilities (such as player salaries and long-term debt) and how they affect a sport organization Expanded coverage of strategies to increase revenue and reduce expenses for greater profitability, enhanced with an example from a real-world athletic department New chapters about reviewing financial statements, planning, and building a financial strategy to help guide decisions to create, expand, or exit a sport business or organization Five new case studies covering a variety of sectors, sports, and countries to give students the opportunity to apply the concepts to practical scenarios To further relate the content to real situations for students, study questions about each of the case studies have been incorporated into a new student web resource. The web resource also includes an interactive simulation called " The Two Dollar Team " that directly engages students with the book ' s topics, including assets and liabilities, revenue and expenses, budgeting, cash management, and borrowing. Instructors will also find additional activities and a case study in the companion instructor guide, and they will receive a test package and presentation package. Sport Finance, Fourth Edition, will enable students to grasp fundamental concepts in sport finance. By analyzing business structures, financial statements, and funding options, students will not only learn basic finance but will also understand how those skills are used to build a strategy and make sound financial decisions in the world of sport.