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Strategic Management: Theory: An Integrated Approach, 12th Edition Charles W. L. Hill, Melissa A. Schilling, Gareth R. Jones Published: © 2017 Print ISBN: 9781305502338 Pages: 528 Available

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Thorough yet concise, ESSENTIALS OF STRATEGIC MANAGEMENT, Third Edition, is a brief version of the authors' market-leading text STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH. Following the same framework as the larger book, ESSENTIALS helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic and international--so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This fully revised and updated second edition of Information Systems Strategic Management continues to provide an accessible yet critical analysis of the strategic aspects of information systems. The second edition again covers the relevant practical and theoretical material of information systems, supported by extensive case studies, student activities, and problem scenarios. The ISS issues will be fully integrated into current thinking about corporate strategy, addressing the fact that a range of emerging strategic issues are often ill addressed in IS strategy books, which also fail to differentiate between IT, the application of technology, and IS, the participative, human-centred approaches to information and knowledge management. Specific changes include Expansion and internationalisation of case studies Broader focus beyond social and critical theory New chapters on strategy and e-business, strategic management as a technical or social process, strategic implications of information security, applications portfolio, and technology management. The focus on strategic issues and the integration of IT and IS issues ensures this text is ideal for MBA students studying MIS, as well as being suitable for MSC students in IS/IT.

For full description, see Hill/Jones, Strategic Management, 6/e.

This book explores two combined approaches (strategy and accounting) from a cross-disciplinary perspective in order to improve knowledge of value creation in various contexts. Existing studies on this topic have generally adopted a purely account-based or strategy-oriented approach to address this issue. However, this book draws upon a number of well-defined theoretical and empirical backgrounds and methodologies. Since the 1980s, many changes have occurred and companies have increasingly focused their strategies on value creation. Consequently, new strategic directions have emerged, especially for managerial accounting.

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Management accounting and alignment with strategy could thus improve performance. This book encourages further thought and reflection on these issues which should be pursued in the future as firms face new challenges associated with the acceleration of digital transformation.

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