

## The Deloitte Consumer Review The Growing Power Of Consumers

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Welcome to the 11th edition of the Deloitte Consumer Review. This latest edition focuses on the growth of personalisation. While personalisation is at the heart of serving consumers in many niche businesses, mass personalisation is finally becoming a reality. Businesses have not only developed the capabilities to measure specifically what

[The Deloitte Consumer Review Made to order: The rise of ...](#)

The research featured in the Deloitte Consumer Review is based on a consumer survey carried out by independent market research agency, Toluna, on our behalf. This survey was conducted online with a nationally representative sample of over 2,000 UK adults aged 16+ between 16-18 May 2014. Please visit [http://www.deloitte.com/view/en\\_GB/uk/industries/consumer-business/research-publications](http://www.deloitte.com/view/en_GB/uk/industries/consumer-business/research-publications) for additional content related to the Consumer Business industry.

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In this edition of The Deloitte Consumer Review, we explore the latest developments in technology and discuss how they will shake up the consumer market, drive innovation and create opportunities for growth and greater efficiency. 2019 and beyond will continue to be defined by how digital technologies steadily reshape how we live and work.

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The Deloitte Consumer Review series aims to provide an insightful and impartial view of selected consumer trends that we believe will have a significant impact on Consumer businesses.

[The Deloitte Consumer Review: The Games Consumer ...](#)

In our inaugural edition of the Deloitte Consumer Review, we consider the impact of the economic downturn on high street retailers in Ireland and consumers' satisfaction, with and opinion of, the high street. We discuss the transformation of the high street as the economy stabilises, and discuss the future of the high street.

[The Deloitte Consumer Review](#)

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In this edition of The Deloitte Consumer Review, we focus on how the EU referendum and the ongoing Brexit negotiations are impacting consumers' confidence, spending and behaviour. We ask what this means for consumer-facing businesses.

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The Deloitte Consumer Review. In this report, Deloitte assesses how the African market has developed, how perceptions of Africa have changed, and how consumers are responding to a period of rapid economic growth. We also make the case for seizing the opportunities within the continent.

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The research featured in the Deloitte Consumer Review is based on a consumer survey carried out by independent market research agency, TNS, on our behalf. This survey was conducted online with a nationally representative sample of over 1,200 UK adults aged 18+ between 1-3 October 2013.

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The Deloitte Consumer Review Made-to-order: The rise of mass personalisation Contents About this research The research is based on a consumer survey carried out by independent market research agency, YouGov. This survey was conducted online with a nationally representative sample of 1,560 GB adults aged 16 and over.

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The Deloitte Consumer Review aims to provide an insightful and impartial view of selected consumer trends that we believe will have a significant impact on consumer businesses. The Internet has become a pervasive and inevitable part of daily life, giving rise to a more resourceful, confident and connected consumer.

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Deloitte Global 's predictions: 25 operators around the world are expected to launch 5G services in at least part of their territory (in cities). A further 26 operators should launch (again with the focus on cities) in 2020. In the UK, all four operators (EE/BT, Vodafone, O2 and Three UK) are planning to launch 5G services between 2019 and 2020.

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The Deloitte Consumer Review Changing consumer expectations means that in today ' s retail world, securing customers ' loyalty goes far beyond simply having a loyalty programme. Deloitte Australia collects personal information when you register with us.