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The Idea Factory: Bell Labs and the Great Age of American Innovation is a 2012 book by Jon Gertner that describes the history of Bell Labs, the research and development wing of AT&T, as well as many of its

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eccentric personalities, such as Claude Shannon and William Shockley. It is Gertner's first published book. Reception

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Bell Labs was the R&D department at AT&T which was a completely different organisation back then. It was the telephon

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when most of what we call the modern world was invented by the scientists and inventors at Bell Labs. The books talks in length about inventions like the telephone, transistor, optic fibre etc and how they came into being.

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Diving deep into Bell Labs' history, Jon  
Gertner's book, The Idea Factory, explores



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the origins of some of the twentieth century's most important inventions and inventors, telling a story of a small group of career engineers who overcame challenges with innovative solutions. Here was the cradle of communication.

The Idea Factory: Bell Labs And The Great

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innovation management ...

In The Idea Factory: Bell Labs and the Great Age of American Innovation, Jon Gertner writes of the legendary innovations developed at AT&T's Bell Labs, from lasers and transistors to solar cells...

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The Idea Factory: How Bell Labs Created  
The Future : NPR

Innovation Jon Gertner  
Bell Labs combined the best aspects of the academic and corporate worlds, hiring the brightest and usually the youngest minds, creating a culture and even an architecture that forced employees in different fields to work together, in virtually complete

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intellectual freedom, with little pressure to  
create moneymaking innovations.

The Idea Factory (豆瓣)

The Idea Factory is a well written  
presentation of what happened in Bell  
Laboratories in its early and middle lifetime.  
The author has captured the view from

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within the Lab and has presented a history that is in many ways presented in a manner in which the Lab people would have wanted it presented.

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Free download or read online The Idea  
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The first edition of the novel was published  
in March 15th 2012, and was written by Jon  
Gertner. The book was published in  
multiple languages including English,  
consists of 432 pages and is available in

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[PDF] The Idea Factory: Bell Labs and the  
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Since 2003 he has worked mainly as a feature  
writer for The New York Times Magazine.  
His first book, The Idea Factory: Bell Labs  
and the Great Age of American Innovation,

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was a New York Times bestseller. A frequent lecturer on technology and science history, Gertner lives with his family in New Jersey.

Jon Gertner - Author of The Ice at the End of the World ...

From the transistor to the laser, from digital communications to cellular telephony, it's

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hard to find an aspect of modern life that hasn't been touched by Bell Labs. In *The Idea Factory*, Jon Gertner traces the origins of some of the twentieth century's most important inventions and delivers a riveting and heretofore untold chapter of American history. At its heart this is a story about the life and work of a small group of brilliant

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Shockley, Claude ...  
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