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behaviour, influencing our decisions
and evolving the global economy with
a shift in the way we trust at the core.

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Trust is a key enabler for economic
value creation. We trust that a \$100

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note has value and that a company's stock price corresponds to its actual valuation. The more we trust in the purchasing...

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networks and realising exponential value in the digital age.. [Philipp Kristian Diekhoner] -- Introducing a world-first cyclical model for building trust in six easy, repeatable steps, this book will make it easier and more effective than ever before to build the trust you need to make your ...

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The Trust Economy is changing who, what and how we trust. Our global economy is transforming with it. This means we need a new strategy and skillset to build trust effectively and win

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in the digital age. The Trust Economy details what this means for businesses and people. As the nature of trust is changing, our approach to building it needs to adapt.

~~The Trust Economy: Innovation in the Digital Economy is ...~~

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The Trust Economy is changing who, what and how we trust. Our global economy is transforming with it. This means we need a new strategy and skillset to build trust effectively and win in the digital age. Trusted digital technology platforms are powering the new economy.

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~~The Trust Economy: Building Strong Networks and Realising ...~~

“The Trust Economy methodology demystifies trust building in the context of today’s intricately connected,

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digitally powered, always-on world.”

“We are currently witnessing the transformation of society into a digitally wired, densely interconnected and remarkably self-regulating global organism operating on relationships of mutual trust.”

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~~Amazon.com: Customer reviews: The
Trust Economy: Building ...~~

The Fearless Girl bronze sculpture faces the New York Stock Exchange building on September 3, 2020 in New York City. Voters have more faith in Trump's ability to restore the U.S. economy.

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~~U.S. Voters Trust Trump Over Biden to
Rebuild Economy ...~~

One of our favorite concepts in behavioral economics is the idea that signaling that you trust someone, is a strong way to get that person to act in a more trustworthy manner towards

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you. Armin Falk and Michael Kosfeld provided the first evidence of this hypothesis in their seminal paper: “The Hidden Costs of Control” .

~~Trust, the Sharing Economy and Behavioral Economics ...~~

Jun 15, 2017 | New York, New York |

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English. Global economic stability and transparency and the rebuilding of public trust will be greatly enhanced by a determined G20 push for stronger governance across all sectors, according to IFAC—the International Federation of Accountants. In advance of the G20 Summit 2017 in Hamburg,

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Germany on July 7-8, IFAC issued actionable recommendations for G20 countries that will support both the global economy and the G20's 2017 objectives.

~~Building a Strong, Transparent Global
Economy to Inspire ...~~

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The recovery, although strong, hasn't yet brought economic activity back to pre-pandemic levels. Mr Trump has said the recent recovery in growth is "the biggest in the history of our country by ...

~~US 2020 election: The economy under~~

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~~Trump in six charts ...~~

9 quotes from The Trust Economy:
Building strong networks and realising
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‘The core hypothesis of this book
remains t...

~~The Trust Economy Quotes by Philipp~~

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Kristian Diekhöner

Britain's construction sector lost momentum in October but suffered less than the most of the coronavirus-hit economy thanks to a ... low despite strong house-building. ... Trust Principles. Apps ...

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~~UK construction PMI falls to five-month
low despite strong ...~~

Britain has announced the biggest investment in its military since the end of the Cold War, despite the coronavirus crisis pummelling the economy, as the government seeks to define its post-Brexit ...

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~~Brexit news latest – No Deal in trade
talks would make ...~~

SAN FRANCISCO, Nov. 17, 2020

/PRNewswire/ -- Mati, a digital
reputation API solution that powers
high-trust online interactions,
announced today a \$13.5 million

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Series A round of new funding. Mati ...
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* Why you need to build trust for
business success * Explains why large
companies are increasingly vulnerable
to failure in the digital age* How to

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build trust in 6 easy, repeatable steps*
How trust promotes innovation and
increases your competitive advantage*
Author is a popular speaker and
available for events/activities

Airbnb, Uber, TripAdvisor, Bitcoin,
Carousell – this is the way we live

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today. Over the past decade, one of the most revolutionary changes in our global economy has been the creation of trusted digital intermediaries. These platforms allow us – as individuals and as businesses – to exchange value with one another in new and better ways. We are experiencing a modern

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renaissance, enabled by technology and powered by trust. But not everyone has succeeded equally. Corporate innovation efforts are often stymied by a culture of distrust that kills creativity, impedes progress and reduces competitive advantage. As incumbents lurch from one identity

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crisis to another and startups flood every industry from retail to insurance, only the most trusted players will succeed. The Trust Economy introduces a world-first structured model for building trust in six progressive stages. Whatever industry you're in, whatever the size of your

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business, the trust model will set you on the path to reaping the most value from the opportunities and challenges of the digital age.

Creating Authentic Customer
Connections in a High-Tech World In
The Relationship Economy, author

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John DiJulius teaches business leaders about the importance of relationship building in the digital age.

He argues that in spite of (and because of) the advances in tech, we've become a less connected society. We have dramatically evolved away from face-to-face

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communication, and the skill of building rapport is evaporating. This means that customer personalization and relationships are more important now than ever—and they will be the key to success for businesses moving forward. As he aptly states, “Being able to build true sustainable

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Relationships is the biggest competitive
advantage in a world where
automation, artificial intelligence, and
machine learning are eliminating the
human experience, which is what
creates the emotional connections that
build true customer loyalty.” This book
reminds readers of the importance of

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personal connections and shows them how to attain meaningful, lasting relationships with their customers.

Everybody has a plan — until they don't. Approaching the dawn of a new decade, global sentiment in the 2020s was brimming with optimism. We

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would embrace the future of work, transform digitally, learn to live and breathe agility, and defeat climate change at scale. What new year's resolutions lack is specificity. 2020 turned out far beyond anyone's expectations. For once, the prophecy of profound change was accurate,

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except nobody expected it to arrive in the form of a global crisis like few before it. That wasn't what we asked for. Where does that leave us? The pandemic forced us to adapt markedly in the short term. Its long-term effects will be even more profound. Much of the transformation happening now has

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been long overdue. We're approaching a global turning point. This is our opportunity to finally realise pivotal changes we always knew mattered. It's time we reach beyond the obvious. The new normal presents a valuable opportunity to question deeper and more pervasively the way things are.

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When we do, we'll make evolutionary leaps towards a new and better normal. Humankind doesn't just survive adversity; it thrives on the necessary adaptation that comes with it. Big changes can become catalysts for a better world. What might that world be like? Signs of the new are

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already all around us. The transformation we're amidst will be more meaningful and universal than anything else we've experienced in our lifetimes. It's time we press RESET and start afresh. This is the story of how the 2020s will change modern humanity forever. Let's rewrite our

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future together. And Realising

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Trust Creating the Foundation for
Entrepreneurship in Developing
Countries Entrepreneurial ventures
often fail in the developing world
because of the lack of something
taken for granted in the developed

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World: trust. Over centuries the developed world has built up customs and institutions like enforceable contracts, an impartial legal system, credible regulatory bodies, even unofficial but respected sources of information like Yelp or Consumer Reports that have created a high level

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of what scholar and entrepreneur Tarun Khanna calls “ambient trust.” If a product is FDA-approved we feel confident it's safe. If someone makes an untrue claim or breaks an agreement we can sue. Police don't demand bribes to do their jobs. Certainly there are exceptions, but

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when brought to light they provoke a scandal, not a shrug. This is not the case in the developing world. But rather than become casualties of mistrust, Khanna shows that smart entrepreneurs adopt the mindset that, like it or not, it's up to them to weave their own independent web of

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trust—with their employees, their partners, their clients, their customers and with society as a whole. This can certainly be challenging, and requires innovative approaches in places where the level of societal mistrust is so high that, as in one example Khanna provides, an official certification of

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quality simply arouses suspicion—and lowers sales! Using vivid examples from Brazil, China, India, Mexico and elsewhere, Khanna shows how entrepreneurs can build on existing customs and practices instead of trying to push against them. He highlights the role new technologies

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can play (but cautions that these are not panaceas), and explains how entrepreneurs can find dependable partners in national and local governments to create impact at scale. As far back as the 18th century Adam Smith recognized trust as what Khanna calls “the hidden engine of

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Economic progress.” “Frankness and
openness conciliate confidence,”
Smith wrote. “We trust the man who
seems willing to trust us.” That kind of
confidence is critical to entrepreneurial
success, but in the developing world
entrepreneurs have to establish it
through their own efforts. As Khanna

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puts it, “the entrepreneur must not just create, she must create the conditions to create.”

Thrive is the roadmap of how to grow your business and drive sales in highly

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shifting, constantly changing economic times. It is the story of those leaders and organizations that have seen consistent growth through several economic crises-companies that were founded in the late 1700's to early 1900's and they are still in business thriving today. In this book we share

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Networks, their struggles, and tell you exactly how they have not only overcome adversity, but thrived through it. Praise for the Book: “We live in a time when uncertainty is the order of the day. THRIVE is a must-read for all who strive to grow intellectually and to succeed through

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the opportunities an uncertain world offers.” —Ken Langone, Founder, Home Depot, American Billionaire and Philanthropist “Talk about the right book for the right time! What I liked most about THRIVE are the case studies of real companies and real people who weathered the storms and

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emerged more successful than before.

THRIVE is both practical and inspirational. I've ordered copies for my entire team." —Bill Cates, CSP, CPAE, Founder, The Cates Academy for Relationship Marketing, Author of Radical Relevance "In THRIVE, Meridith weaves in 250 years of

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business history to show how resilient businesses and people find opportunities in every situation. This is a must-read to gain ideas and perspective in a sea of change.”

—Mary C. Kelly, PhD, CEO, Productive Leaders, Author of The Five Minute Leadership Guide “You do not merely

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read this book; you read, you think, you develop next steps. Meridith does a masterful job of detailing companies doing it right and then goes further by adding her insights to create a playbook of what you need to do. Perfect book for the time we're in right now!" —Mark Hunter, CSP, "The Sales

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Hunter”, Author of A Mind For Sales
“The only certainty in business is there
will be times of great uncertainty. It’s
how you react when your world—or the
world—doesn’t go as planned that
determines your future. Meridith
studies how companies have thrived in
their uncertain times to become global

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Market leaders and shares the proven
success strategies that you can
implement in your business to do the
same. If there was ever a time where
our world needed this book, it's now.
Read it. Study it. And thrive!" —Sam
Richter, CSP, CPAE, Hall of Fame
Speaker, Bestselling Author, and

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In business, politics, marriage, indeed in any significant relationship, trust is the essential precondition upon which all real success depends. But what, precisely, is trust? How can it be achieved and sustained? And, most

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Importantly, how can it be regained once it has been broken? In *Building Trust*, Robert C. Solomon and Fernando Flores offer compelling answers to these questions. They argue that trust is not something that simply exists from the beginning, something we can assume or take for

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granted; that it is not a static quality or "social glue." Instead, they assert that trust is an emotional skill, an active and dynamic part of our lives that we build and sustain with our promises and commitments, our emotions and integrity. In looking closely at the effects of mistrust, such as insidious

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office politics that can sabotage a company's efficiency, Solomon and Flores demonstrate how to move from naive trust that is easily shattered to an authentic trust that is sophisticated, reflective, and possible to renew. As the global economy makes us more and more reliant on "strangers," and

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as our political and personal interactions become more complex, Building Trust offers invaluable insight into a vital aspect of human relationships.

If you want to be successful in this economy, the first thing to realize is

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just how incredibly different it is. No matter what the experts and business gurus are saying or predicting, the truth is that no matter what the economy does - whether it goes up or goes down - your customer has forever changed and that change will impact you and your entire business.

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Winning in the Trust and Value

Economy is a practical how-to book for business owners, entrepreneurs, sales managers and other professionals looking to stay competitive in today's market. It offers insights into the psychology of today's customer, and reasons why the importance of

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Customer engagement, experience, and personal connection has increased. It offers specific tips and techniques to guide a business through changes necessary to not only stay afloat, but to thrive in a way that is enjoyable for all involved. It's a book written on the principle that today's

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change must not be ignored, that this change is different, an economy we've never experienced before.

Because of trust in leadership, in each other, and in the mission, a tiny company like John Deere grew into a worldwide leader. On the opposite

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spectrum, a lack of trust is what eventually sank the seemingly unsinkable corporation of Enron. A culture of trust for all companies large and small is invaluable. Trust turns deflection into transparency, suspicion into empowerment, and conflict into creativity. And what many have

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learned unfortunately is that no enterprise is too large or too successful to withstand a lack of trust within its walls. In The 10 Laws of Trust, JetBlue chairman and Stanford Graduate School of Business professor Joel Peterson explores how a culture of trust gives companies an

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edge. Consider this: What does it feel like to work for a firm where leaders and colleagues trust one another?

Peterson has found that, when freed from micromanagement and rivalry, every employee contributes his or her best. Risk taking and innovation become the norm. In clear, engaging

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prose, highlighted by compelling examples, Peterson details how to establish and maintain a culture of trust, including:

- Start with integrity
- Invest in respect
- Empower everyone
- Require accountability
- Keep everyone informed
- And much more!

As Peterson notes, “When a

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Company has a reputation for fair dealing, its costs drop: Trust cuts the time spent second-guessing and lawyering.” With this indispensable resource for businesses large and small, you will learn how to plant the seeds of trust throughout your organization--and reap the rewards of

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reputation, profits, and success!
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