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Reviewed in the United States on August 12, 2014. Unconventional Investing: Alternative Strategies Beyond Just Stocks & Bonds and Buy & Hold challenges us to defend our hard earned money, especially for us regular investors and boomers facing the big R: Retirement!

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UBS - Alternative Investments

Debut authors Higgins and Hajek propose a boldly different investment strategy. Financial planner Higgins and CPA Hajek have combined to craft a book designed to upend the investing apple cart. Claiming that the conventional balanced portfolio of 60 percent stocks and 40 percent bonds is outdated and impractical, they urge readers to "step outside-the-box and consider some different ideas and ...

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5.0 out of 5 stars Unconventional investing is 2 books in one! A great value. October 16, 2015. Format: Kindle Edition

When it comes to investing, the conventional wisdom is to buy-and-hold a balanced portfolio of stocks and bonds. However, following the major bear markets that resulted from the popping of the tech and housing bubbles, many investors either questioned the validity of this advice or abandoned the discipline required to follow this strategy. As a result, many surrendered to the emotions of the market, sold at the wrong time, and underperformed. These stock market corrections have left many wondering if there is anything else they can do. Are there other viable options available? Education is the first step to better investing. Investing in what you know and understand provides the foundation on which to build an unwavering confidence to remain true to your strategic game plan and not fall victim to emotional decisions. This book was written to introduce and explain new and less traditional, unconventional investment strategies for your consideration. Moreover, it explains why, perhaps more than ever, you should be open to these ideas.

Why alternative and non-traditional investments are no longer just for the wealthy There was a time when asset allocation was simply about diversification. Today, asset allocation is about both preserving wealth and growing returns regardless of market conditions. They're also a must-have for investors large and small. ANTS: Using Alternative and Non-Traditional Investments to Allocate Your Assets in an Uncertain World shows the average investor how to incorporate ANTs into their portfolio in a substantive way. Details how the explosion of Exchange-Traded Funds (ETFs) has made it easier than ever for individual investors to incorporate alternative and non-traditional investments into their portfolios Includes invaluable advice and insights from Dr. Bob, a frequent guest and investor favorite on CNBC, Fox Business, Bloomberg TV, and Reuters TV Other titles by Dr. Bob: Investment MegaTrends and Where the Money Is, both by Wiley With the economic crisis and the ever-increasing volatility in the world's financial markets, views on asset allocation have changed. ANTs describes why to incorporate alternative and non-traditional investments into portfolios and details how to easily do it.

The purpose of this chapter is to investigate the impact of central banks' unconventional monetary policies on sectors of unique and traditional alternative investments beyond the stock market. More specifically, we examine how quantitative easing (QE) programs, imposed by the FED and the ECB during the financial crisis, affected the fine wine market and rare coins in comparison with real estate, commodities and crude oil. The methodology used in this study includes multiple regression analysis. As dependent variables, the L VX 50 Index, the Rare Coin Values Index, the REIT Index, the CRB Commodity Index and the Crude Oil Futures Index, are used for each sector respectively. Our empirical analysis shows that the QE programs applied had different outcomes between our sample markets. Thus, investors should evaluate the signals associated with the announcements of prospective monetary policies in their attempt to achieve a sufficient portfolio diversification and to harvest superior returns at the same time.

How to transform your trading results by transforming yourself In the unique arena of professional trading coaches and consultants, Van K. Tharp is an internationally recognized expert at helping others become the best traders they can be. In Trading Beyond the Matrix: The Red Pill for Traders and Investors, Tharp leads readers to dramatically improve their trading results and financial life by looking within. He takes the reader by the hand through the steps of self-transformation, from incorporating "Tharp Think" ideas drawn from his modeling work with great traders making changes in yourself so that you can adopt the beliefs and attitudes necessary to win when you stop making mistakes and avoid methods that don't work. You'll change your level of consciousness so that you can avoid trading out of fear and greed and move toward higher levels such as acceptance or joy. A leading trader offers unique learning strategies for turning yourself into a great trader Goes beyond trading systems to help readers develop more effective trading psychology Trains the reader to overcome self-sabotage that obstructs trading success Presented through real transformations made by other traders Advocating an unconventional approach to evaluating trading systems and beliefs, trading expert Van K. Tharp has produced a powerful manual every trader can use to make the best trades and optimize their success.

Offers an unconventional approach to investing using a variety of financial opportunities, explaining how to identify trends, control downside risk, and manage a 401(k).

In recent years, there has been a swell of investment opportunities in contemporary asset classes that have gained considerable attention, including cryptocurrencies, hedge funds, and private equity. These alternative investments provide the opportunity to enhance the diversification of financial portfolios and harvest risk premiums that traditional assets like stocks and bonds fail to provide. The emergence of these new properties has created the need to further understand the mechanics, risks, and returns of alternative investments. Recent Advances and Applications in Alternative Investments is a pivotal reference source that provides vital research on the emergence and development of complementary asset classes in the field of finance and investment. While highlighting topics such as carbon emission markets, renewable energy, and digital currencies, this publication explores modern investment strategies as well as the latest products and new types of risk. This book is ideally designed for managers, strategists, accountants, financial professionals, economists, brokers, investors, business practitioners, policymakers, researchers, and academicians seeking current research on contemporary developments in investment strategies and alternative assets.

A detailed look at how Warren Buffett really invests In this engaging new book, author Prem Jain extracts Warren Buffett's wisdom from his writings, Berkshire Hathaway financial statements, and his letters to shareholders and partners in his partnership firms-thousands of pages written over the last fifty years. Jain uncovers the key elements of Buffett's approach that every investor should be aware of. With Buffett Beyond Value, you'll learn that, contrary to popular belief, Warren Buffett is not a pure value investor, but a unique thinker who combines the principles of both value and growth investing strategies. You'll also discover why understanding CEOs is more important than studying financial metrics; and why you need an appropriate psychological temperament to be a successful investor. Reveals Buffett's multifaceted investment principles Discusses how Buffett thinks differently from others about portfolio diversification, market efficiency, and corporate governance Highlights how you can build a diverse and profitable investment portfolio With this book as your guide, you'll learn how to successfully invest like Warren Buffett.

The bestselling author of Pioneering Portfolio Management, the definitive template for institutional fund management, returns with a book that shows individual investors how to manage their financial assets. In Unconventional Success, investment legend David F. Swensen offers incontrovertible evidence that the for-profit mutual-fund industry consistently fails the average investor. From excessive management fees to the frequent "churning" of portfolios, the relentless pursuit of profits by mutual-fund management companies harms individual clients. Perhaps most destructive of all are the hidden schemes that limit investor choice and reduce returns, including "pay-to-play" product-placement fees, stale-price trading scams, soft-dollar kickbacks, and 12b-1 distribution charges. Even if investors manage to emerge unscathed from an encounter with the profit-seeking mutual-fund industry, individuals face the likelihood of self-inflicted pain. The common practice of selling losers and buying winners (and doing both too often) damages portfolio returns and increases tax liabilities, delivering a one-two punch to investor aspirations. In short: Nearly insurmountable hurdles confront ordinary investors. Swensen's solution? A contrarian investment alternative that promotes well-diversified, equity-oriented, "market-mimicking" portfolios that reward investors who exhibit the courage to stay the course. Swensen suggests implementing his nonconformist proposal with investor-friendly, not-for-profit investment companies such as Vanguard and TIAA-CREF. By avoiding actively managed funds and employing client-oriented mutual-fund managers, investors create the preconditions for investment success. Bottom line? Unconventional Success provides the guidance and financial know-how for improving the personal investor's financial future.

Insight and advice on mastering the art of investing-from some of the biggest names in the business This invaluable volume presents what the experts' experts-Peter Bernstein, Gary Brinson, Foster Friess, John Neff, Barr Rosenberg, Mark Mobius, William Gross, and William Sharpe-have to say about risk, asset allocation, growth investing, index funds, value investing, quantitative analysis, fixed-income securities, and emerging markets. "Essential reading for both novice and expert investors, the profiles in Beyond Wall Street show how the country's most successful investors make money. Read this and learn what it takes to come out on top."-Jane Bryant Quinn, Newsweek columnist, Author of Making the Most of Your Money "Beyond Wall Street achieves a laudable balance between human drama and sage advice, and the sages involved are some of the finest investors of our time."-Ed Finn, Editor, Barron's "This book serves a delicious

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